

Support to the Enforcement of the Intellectual Property Rights EuropeAid/137467/DH/SER/MD

Moldova

Upper Austiran Innovation landscape



ARCHIDATA

This Project is implemented
by an Archidata-led Consortium

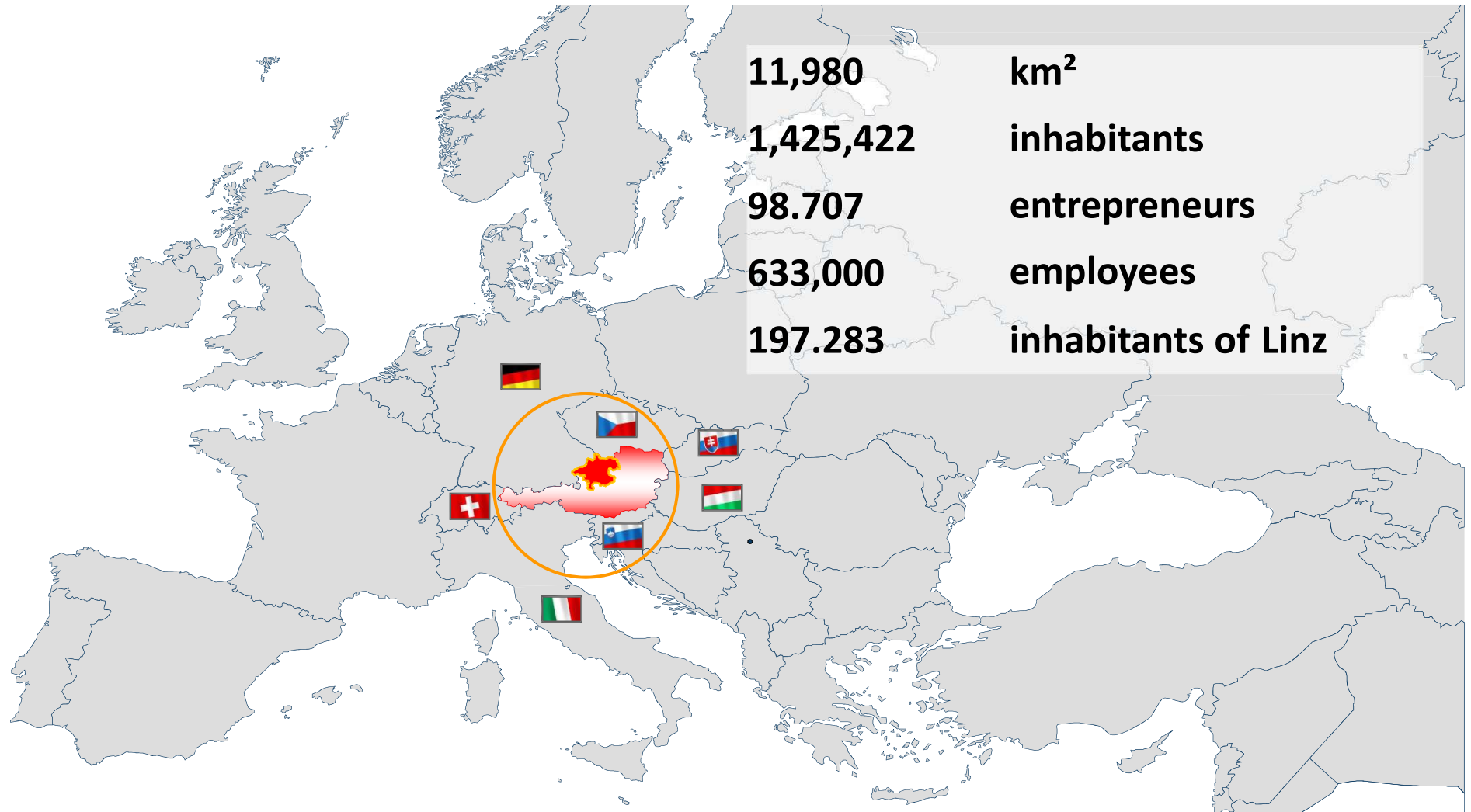


This Project is funded
by the European Union

November 16th 2017

Maximilian Foedinger

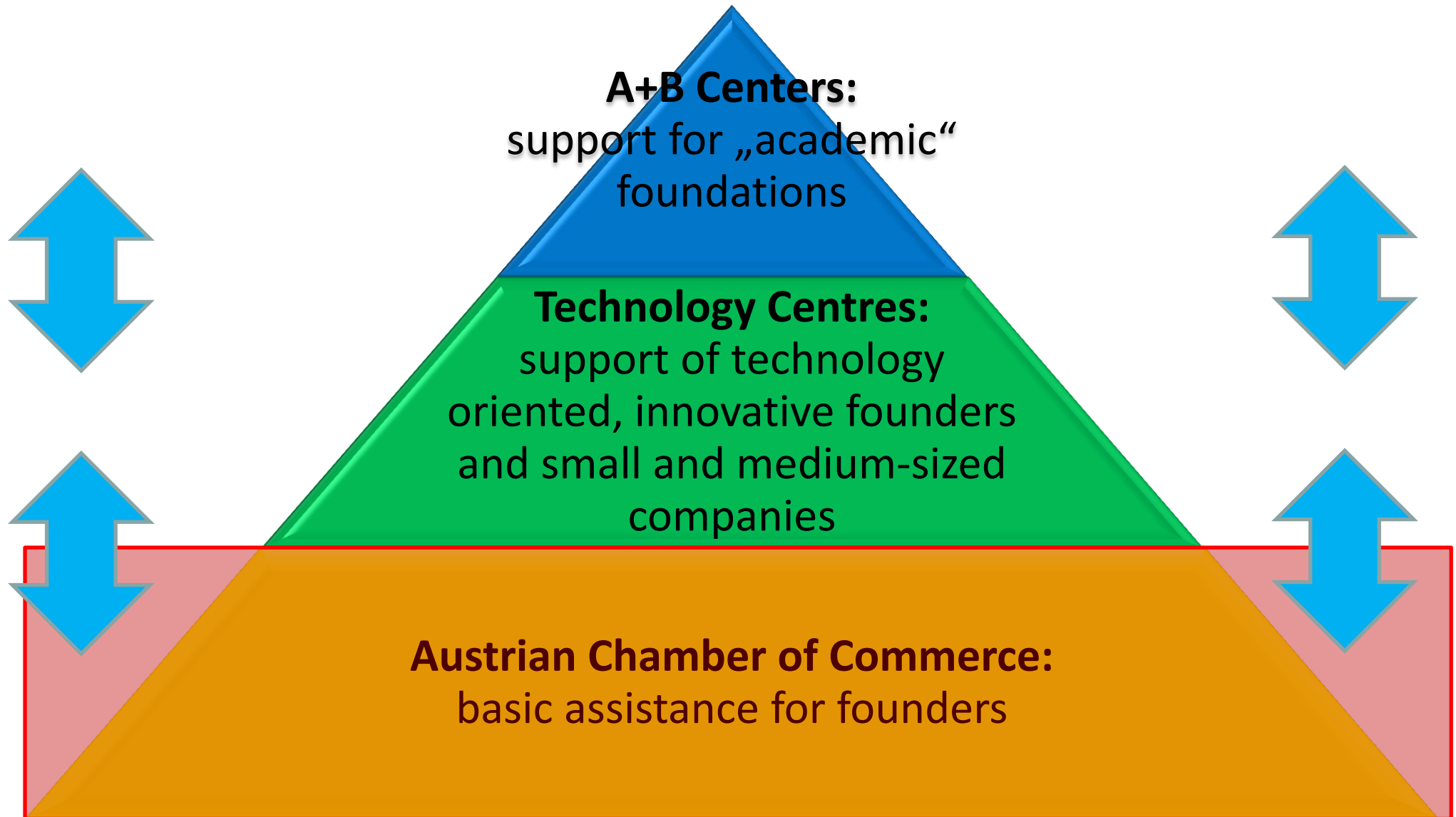
Upper Austria



Innovation Roadmap



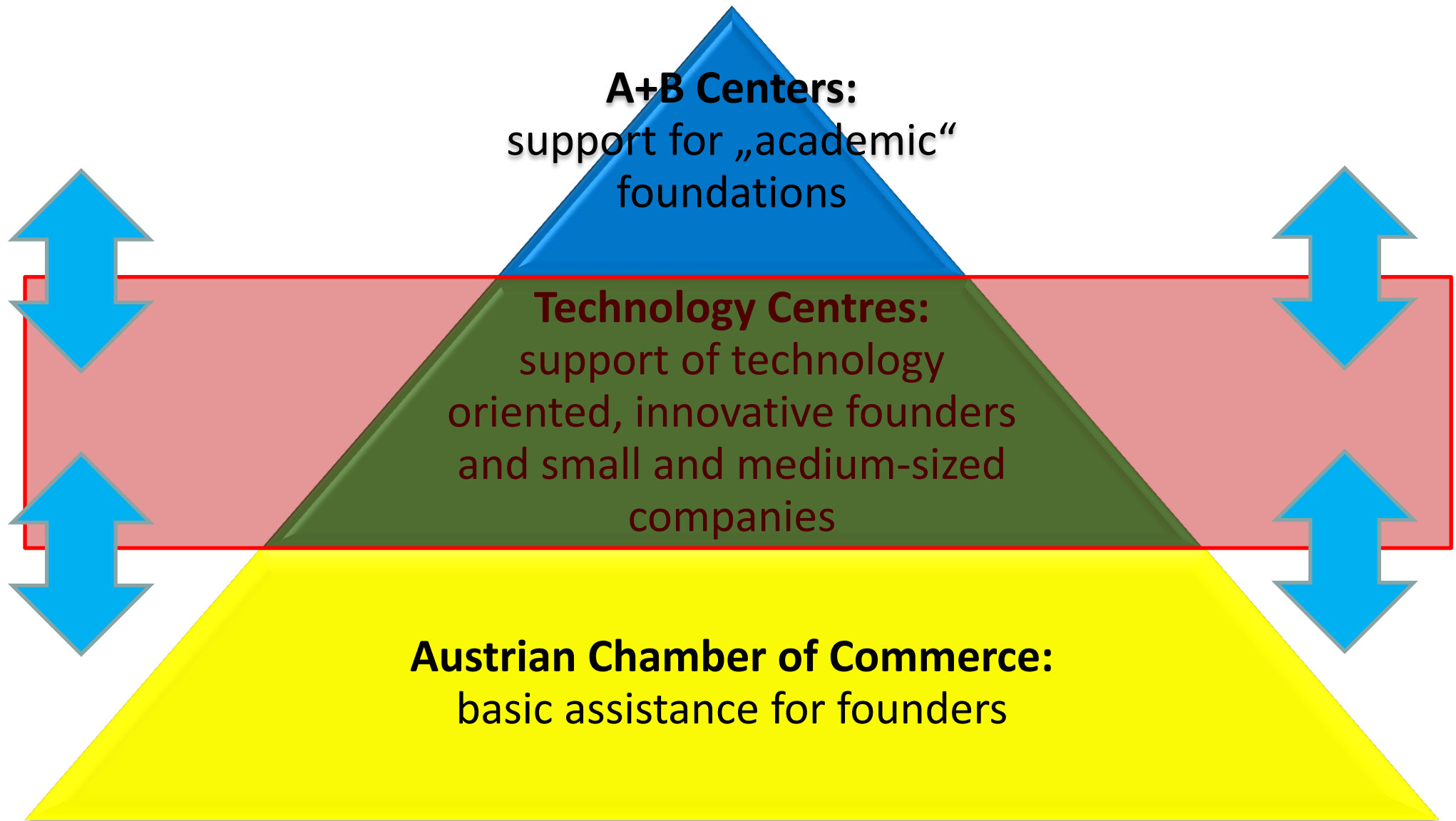
Support System



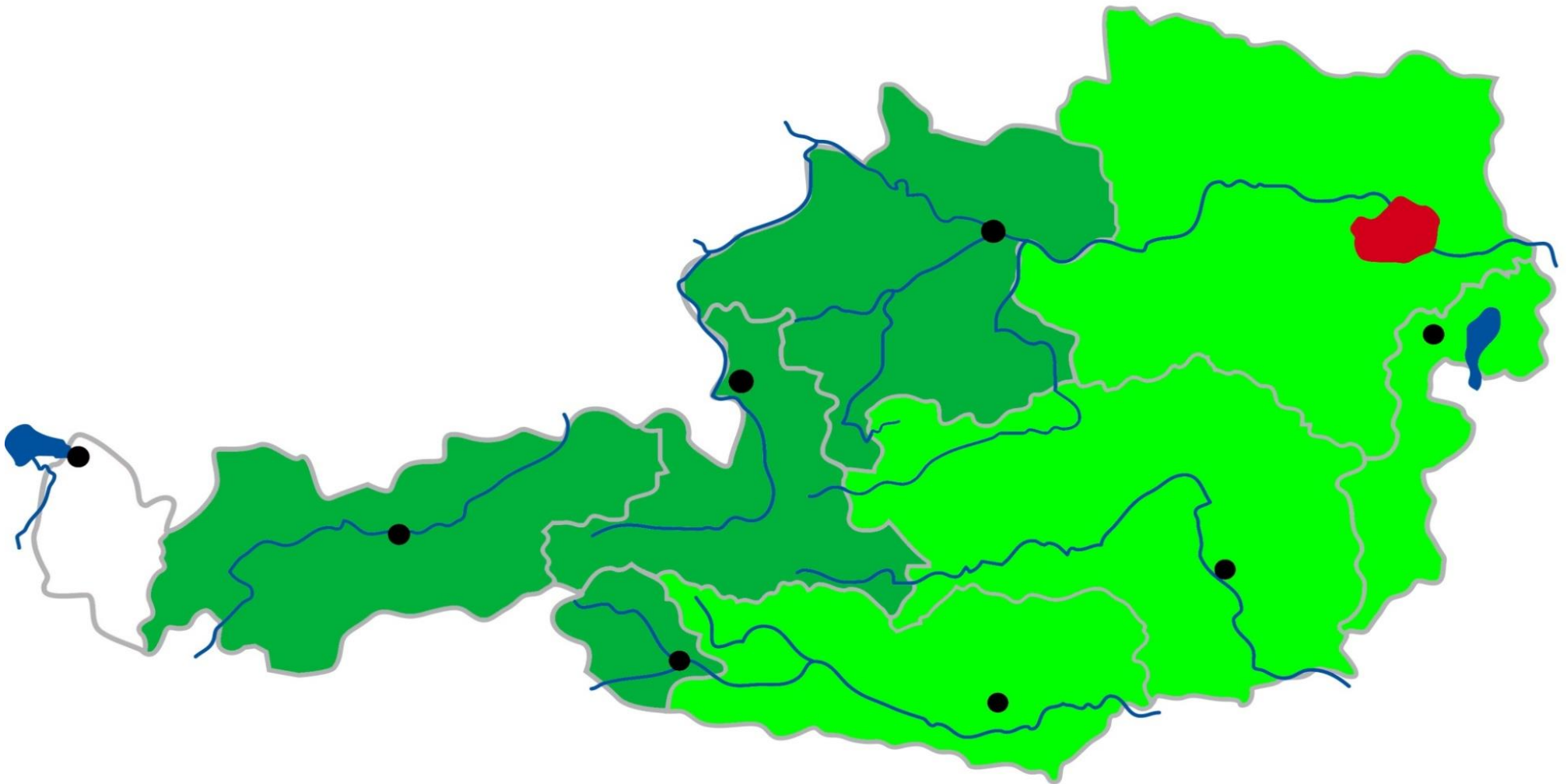
Austrian Chamber of commerce



Support System



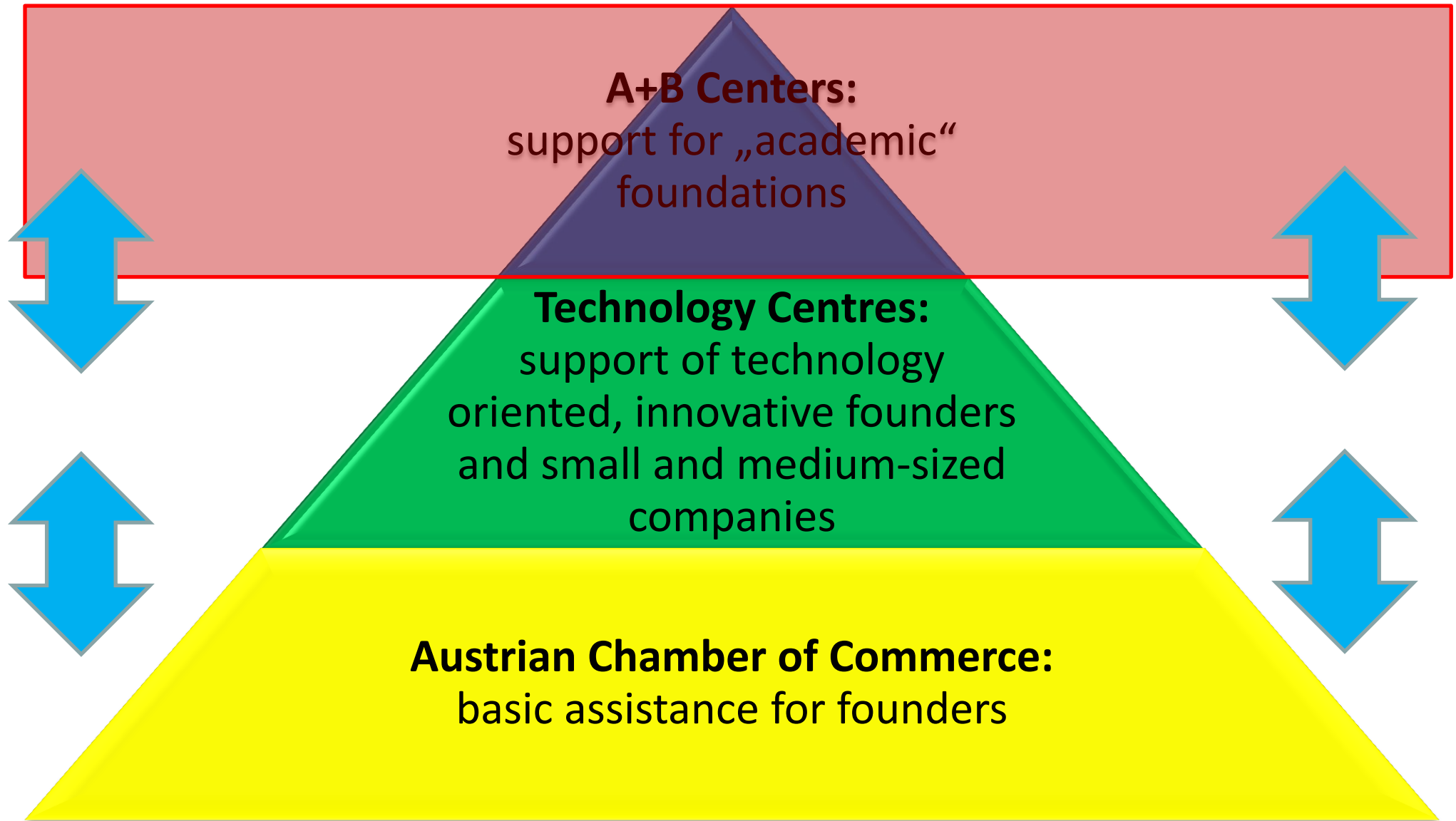
Regional implementation



Upper Austrian Technology Centers



Support System



Locations of AplusB Centers

Centers

1 – accent Niederösterreich, Wiener Neustadt

2 – BCCS Salzburg, Stadt Salzburg

3 – build! Kärnten, Klagenfurt/Villach

4 – CAST Tirol, Innsbruck

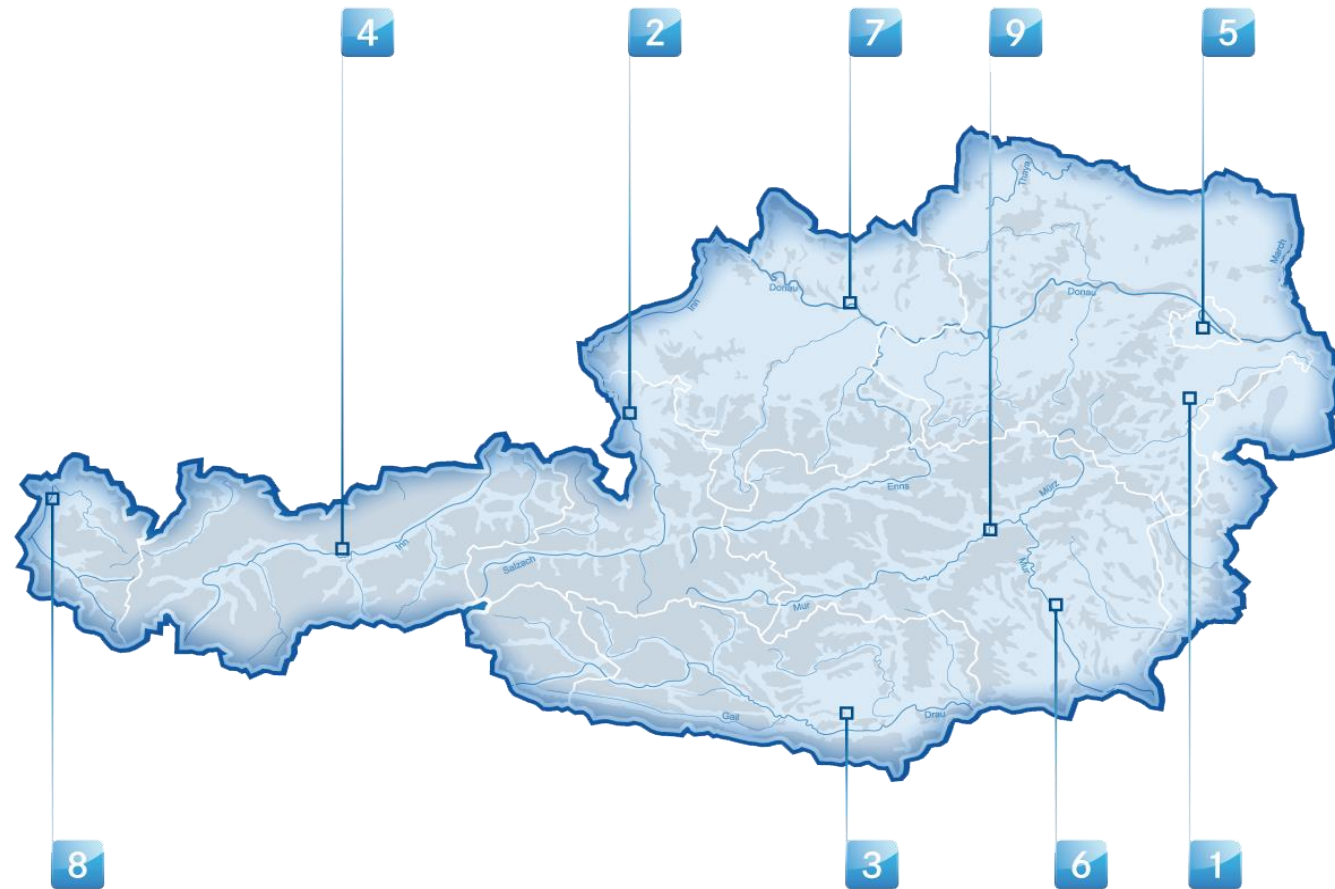
5 – INiTS Wien

6 – SPG – Science Park Graz Steiermark, Graz

7 – tech2b Oberösterreich, Linz

8 – v:start Vorarlberg, Lustenau

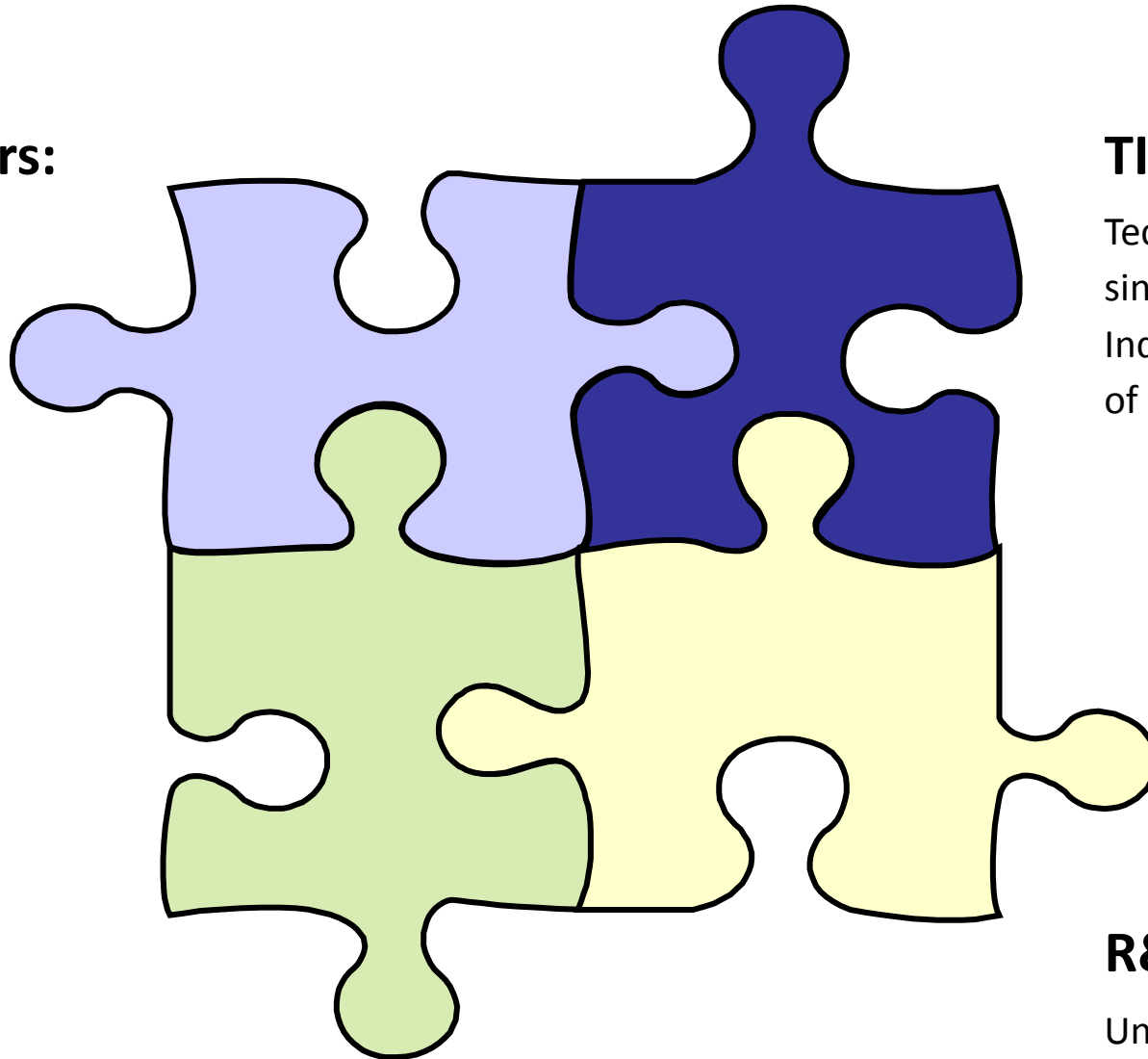
9 – ZAT – Zentrum für Angewandte Technologie Steiermark, Leoben



Upper Austrian Technology Network

Impulse Centers:

regional incubators



TIM:





Technology transfer,
single firm,
Independent of branch
of trade

Clusters and Networks

Multi-firm co-operation projects

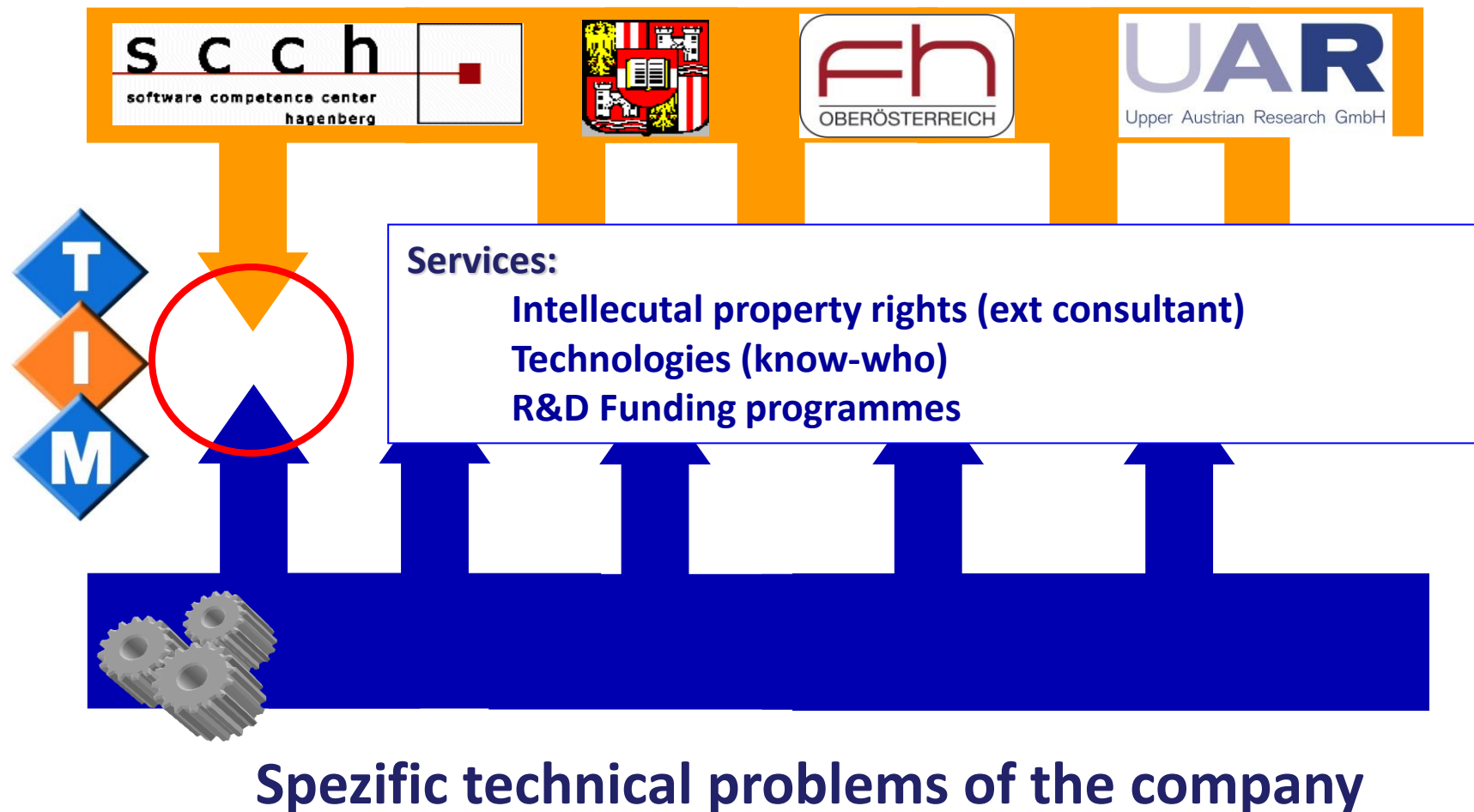
R&D Institutions:

University, University of
applied science
Competence Centres

TIM		Customer point of view
<p>TIM at WKO operative entity</p> <p>2 project managers 0.75 office assistant</p> 	<p>TIM at biz-up operative entity</p> <p>2 project managers 0.25 office assistant</p> 	<p>internal point of view</p> <p>financiers</p>
<p>Advisory board</p>  		

TIM acts as a link and catalyst between economy and science

Competences of R&D institutions



Customers, some examples and facts

Bluesky:

- weather forecast services, 3 employees

Josef Kalchgruber:

- carpenter, 6 employees

Hammerschmid Maschinenbau:

- mechanical engineering, 32 employees

M-tec:

- heat-pipe technology, 51 employees

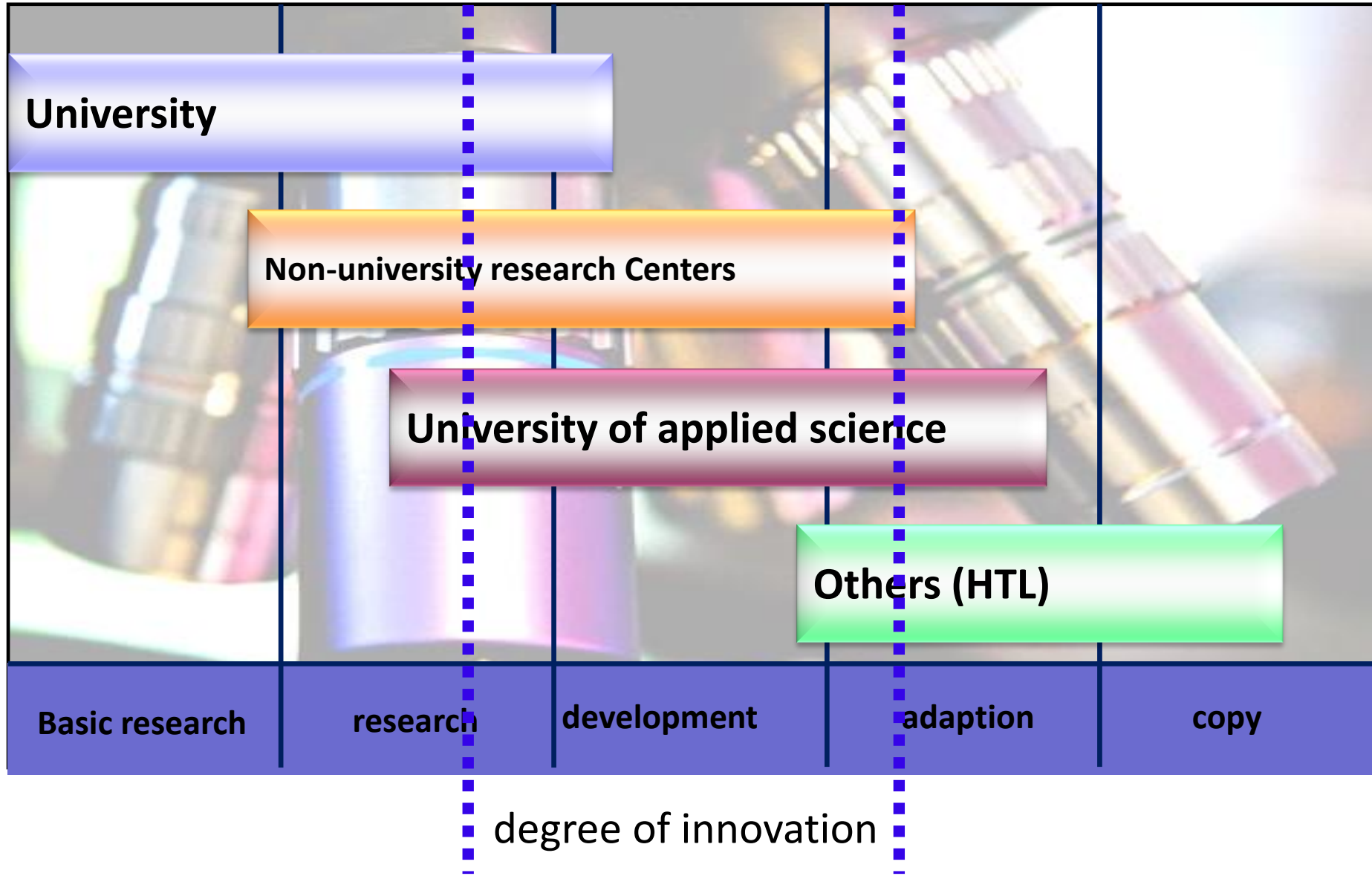
Kröswang:

- food logistics, 180 employees

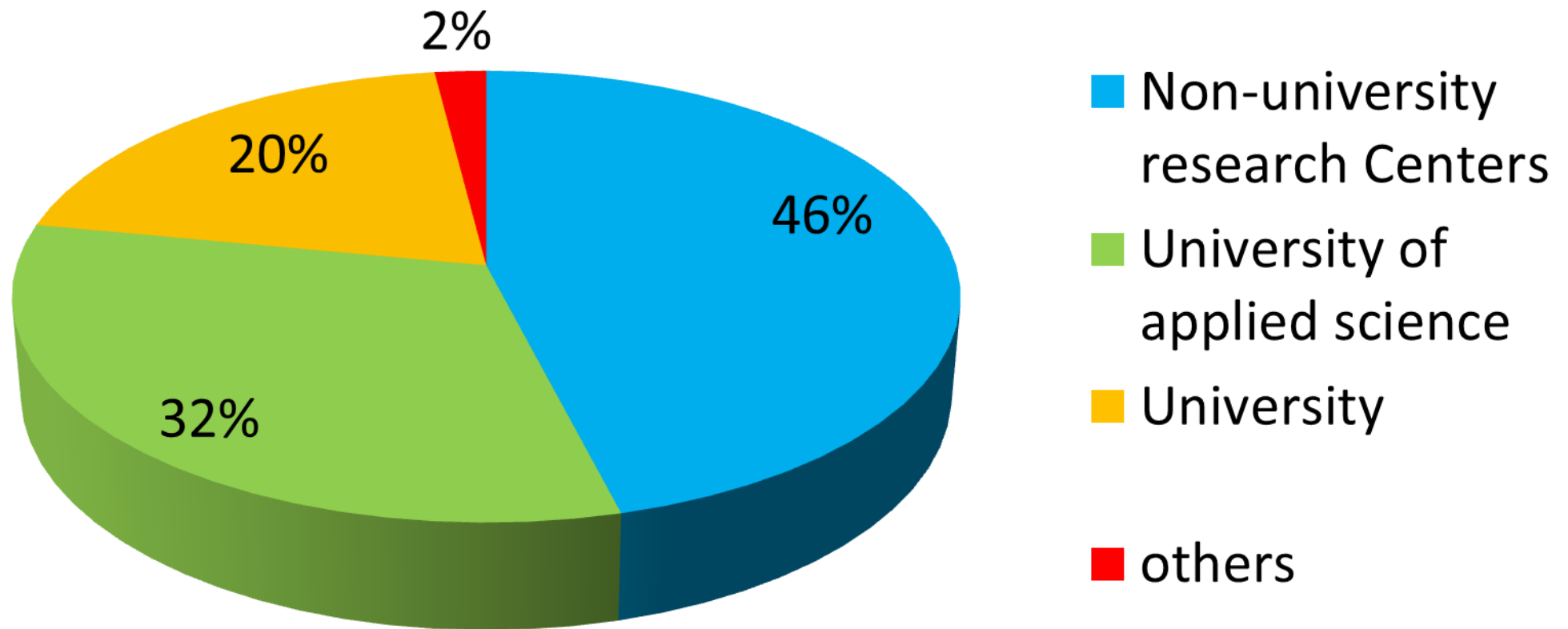




TT- Projects



R&D institutions



Universität für Bodenkultur Wien

TIM - Services

raising companies' awareness of the benefits importance of technology transfer between publicly funded research and business

organizing events

Consultancy/coaching with a wider range of services like assisting companies to articulate needs, identify the right research partner etc.

Tech2b Incubator – Services

Development of the „**Proof of Concept**“ (1-2 Years of Incubation)

Formulation of a **long-term strategy**

Formality of the **formation of an enterprise**

Attracting the **first customer**

Development of an **financing-strategy** (100.000 € of Incubator)

Providing sophisticated **infrastructure**

Building a **strong network**

International Incubator Hagenberg

Attracting international IT start-ups to Hagenberg

Private equity from local bank up to 300.000 Euro

Know-how in terms of consulting and coaching

Human resources from university facilities

Network of Softwarepark Hagenberg

R&D competences

Mentors offering permanent support

Education: top study programs

Infrastructure: modern working places

Support with authorities

Funding assistance



AWS Venture capital facility

Goal:	Providing Venture capital for young and technology oriented originations
Target groups:	Fund management companies
Target investment:	Start ups and companies in the first growth stage
Fond Structure:	Established in Austria
Governance:	EVCA/EVCO guideline
Volume:	Min. 30 Mio EUR
AWS contribution:	10% -30%
Exit:	10 – 15 years